



## Rules for the Fifth Edition (2022-2024)

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Lausanne, November 2021

### 1. General Information

Photo Elysée is one of the world's leading museums entirely dedicated to photography. Since its establishment in 1985, the Museum has worked to improve public understanding of the photographic medium through innovative exhibitions, key publications and engaging events. It is in shared commitment to foster creativity and support the production of new work that Photo Elysée and Parmigiani Fleurier have partnered since 2014 to launch the Prix Elysée. The Prize runs every two years. The fifth edition takes place from 2022-2024.

The Prix Elysée is a two-phase publishing prize in which two books are produced: *The Nominees' Book* (year 1) and the *Book of the Winner* (year 2).

The Prize is open to photographers or artists using photography, regardless of age or nationality, whose work has been the subject of first exhibitions and publications that have brought them national recognition, or even international visibility. However, they have not yet benefited from a mid-career retrospective. They are recommended by a reputed professional in the field of photography, contemporary art, cinema, fashion, journalism or publishing. There is no preference for any particular photographic genre or technique. The Prize has no theme. Proposed projects must never have been previously exhibited or published and must not have been submitted to any other prize.

During the first year, Photo Elysée selects 8 nominees upon their entry portfolios. Each will receive a contribution of CHF 5,000 for a first presentation of their project in *The Nominees' Book*, a collective publication created for the occasion. A curator accompanies them throughout the process.

The following year, an international jury examines the complete file of each nominee and chooses the winner. She/He receives CHF 80,000. Half of this sum is allocated to the production of the project and half to the publication of the book, both of which must be completed on time and within budget. The curator will continue to accompany the winner in this process. The project and book are presented at a major Museum event. The winning project does not result in an exhibition.

### 2. Grants

The following grants will be awarded as part of the Prix Elysée:

- A contribution of CHF 5,000 to each of the 8 nominated artists
- A prize worth CHF 80,000 to the winner, half of which is to be used to produce the project, and half for the book publication



The photographers may only use these sums to carry out the work required as part of the Prix Elysée.

### 3. Timetable for the Fifth Prix Elysée

- Applications open on 17<sup>th</sup> January and close on March 14<sup>th</sup> 2022
- The jury from Photo Elysée will select the 8 nominees, who will be announced in June 2022
- The nominees must submit all the necessary material for publication in *The Nominees' Book*, by 11<sup>th</sup> September 2022 at the latest
- *The Nominees' Book* will be published in January 2023
- The nominees must submit a complete project portfolio for the international jury by 26<sup>th</sup> February 2023 at the latest
- The international jury will meet in spring 2023 to select the winner, who will be announced in June 2023
- The winning project and the resulting book will be presented in June 2024

### 4. Candidates

The Prix Elysée is aimed at promising photographers or artists who make use of photography. Artists should have experienced exhibiting in group and/or solo shows in galleries, museums, or other cultural institutions, and have gained national recognition or even international visibility through their publications. Nevertheless, they have not yet enjoyed a mid-career retrospective.

Applications are welcome from artists of any age or nationality. They may submit work as individuals or a collective. In the case of a collective application, the group of artists must nominate a representative to act as the Museum's contact. Individual and collective applications will be assessed in exactly the same way.

### 5. Submission Material

All photographic work will be taken into consideration. No preference will be given to particular genres or techniques.

No work containing any reference, whether direct or indirect, to any brand of watch or any product from the watchmaking industry will be considered.

### 6. Application Procedure

Artists can enter the Prix Elysée in their own name by sending their portfolio directly to Photo Elysée at the following address:

Plateforme 10  
Photo Elysée  
Prix Elysée  
Place de la Gare 17  
1003 Lausanne  
Suisse



To avoid any problems with customs, the shipment must be labelled as “documents without commercial value”.

Candidates for the Prix Elysée must be recommended by a reputed professional in the fields of photography, contemporary art, cinema, fashion, journalism or publishing.

Candidates' portfolios sent to Photo Elysée must include the following:

- A representative portfolio of the candidate's work consisting of 10 (maximum) loose photographic prints, unframed and unmounted. They can be film or digital but must be in A4 format. Do not send originals or works with commercial value. Photographers may present a selection of individual works, works from a series or a series as a whole, or even preparatory work for the proposed Prix Elysée project, should it be available. The following information must be clearly noted on the back of each print: artist's name, title, series title if applicable, date, and format of the original work
- A short description of the proposed prize project (maximum 500 words)
- A short biography (maximum 300 words)
- A CV including the following: complete contact details, education, selected exhibitions and publications
- The Prix Elysée application form, available on the prize website ([www.prixelysee.ch](http://www.prixelysee.ch)), completed and signed
- A letter of recommendation, addressed to Photo Elysée, from the candidate's reference, who must also complete and sign the relevant form, available on the prize website ([www.prixelysee.ch](http://www.prixelysee.ch))
- A rights-free photographic portrait of the candidate
- A USB stick containing digital versions of the candidate's portfolio, namely a PDF version of all texts and image files in two high definition formats: TIFF 350 dpi (maximum 80 MB), and JPEG 72 dpi (long side: 1,200 pixels) (maximum 2 MB). The USB stick must also include a digital version of the candidate's photographic portrait and all corresponding images' captions

The official languages of the Prix Elysée are French and English. Photo Elysée reserves the right to edit texts, in consultation with the photographers, and will take responsibility for translations between the two languages.

Incomplete submissions and portfolios that do not comply with the standards and formats laid out in these rules will be rejected automatically, and no further discussion will be entered into with the photographer concerned. No entry received at Photo Elysée postmarked after 14<sup>th</sup> March 2022 will be taken into consideration and no exceptions will be made.

Photo Elysée accepts no responsibility for loss or damage to portfolios in transit to the Museum. Candidates' portfolios will not be returned. They will remain available to them at the Museum until the end of September 2022, after which time any



uncollected portfolios will no longer be available. Photo Elysée may decide to archive or destroy them.

All candidates agree to grant their projects exclusively to the Prix Elysée until the nominees are announced in late June 2022.

#### 7. Nomination

The 8 nominees will be selected by the internal jury of Photo Elysée. The decision of the Photo Elysée jury is final.

The nominees will be contacted individually by Photo Elysée in spring 2022. They will then have five days to confirm that they will participate in the Prix Elysée and be available to attend the nominees announcement event in late June 2022 (the exact date will be communicated later). The identities of the nominees will be revealed publicly on this occasion and broadcast the following day on the Prix Elysée website as well as on social networks and in the press. A selection of images will be distributed to the press and used by Photo Elysée and Parmigiani Fleurier to promote the Prix Elysée.

Should any candidate decline the nomination, be unable to honour the commitments involved or fail to confirm her/his participation (or do so too late), the jury of Photo Elysée will select another photographer.

After being informed that they have been selected by Photo Elysée in spring 2022, the nominees will be invited to sign a contract granting the Museum free and exclusive rights to use a selection of their work for the sole purpose of promoting the Prix Elysée and for the aforementioned publications. The Museum will have the power to grant the same rights to Parmigiani Fleurier. After signing the contract, the nominees will receive their individual contributions and will be able to start work on their projects. They agree not to disclose that they have been nominated or to make their projects public until after the official announcement in late June 2022.

The nominees also agree to grant their projects exclusively to Photo Elysée and Parmigiani Fleurier until the winner is announced in late June 2023. With the exception of the winner, they will then be free to carry out their projects, and to publicise and exhibit them, should they so wish. In this case, they will have the opportunity, but not the obligation, to describe themselves as “*Nominated for the Prix Elysée, supported by Parmigiani Fleurier*”.

#### 8. Production of Nominees' Projects

In return for the individual contribution of CHF 5,000 that they will receive, the nominees agree to provide the following elements. Submitted material must not include any images referring, directly or indirectly, to any brand of watch or any product from the watchmaking industry.



By 11 September 2022 at the latest:

- For *The Nominees' Book*, a PDF (and the corresponding Indesign file) of 10 pages, no more and no less, ready for insertion in *The Nominees' Book* according to the technical specifications provided by Photo Elysée

By 26 February 2023 at the latest:

- A complete project portfolio for the attention of the international jury which must include the following:
  - A detailed description of the project
  - A timetable for producing the project
  - Between 5 and 20 visuals (printed version in A4 format and corresponding high definition files, according to the standards specified in point 6), whether they are images published in *The Nominees' Book* or new photographs taken in the meantime as part of the project

Nominees are free to collaborate with editors and/or graphic designers of their choice on showcasing their projects in *The Nominees' Book*. The individual contribution must cover all the costs inherent to the constitution of the complete project file and the PDF (as well as the corresponding Indesign file) for *The Nominees' Book*. No additional financial support will be provided by Photo Elysée.

The rules on language, editing and translation for the application process (see point 6) apply equally to the entire project portfolio and *The Nominees' Book*. Photo Elysée reserves the right to modify submitted PDF/Indesign layouts in consultation with the nominees.

Any nominee who fails to submit the necessary material by the aforementioned dates or to comply with the required standards and formats will be automatically eliminated from the Prix Elysée.

Images provided in the final project portfolios may be used by Photo Elysée and Parmigiani Fleurier to promote the Prix Elysée.

## 9. Jury

The international jury's decisions are final. It has the sole authority to select the winner on the basis of the applications, completed project portfolios and presentations published in *The Nominees' Book*.

The jury will consist of 7 members. Individuals change on each running of the Prix Elysée but it always includes:

- 1 representative of Photo Elysée
- 1 representative of Parmigiani Fleurier
- 1 representative of the Sandoz Family Foundation
- 4 leading and internationally acclaimed professionals in the world of photography, selected by Photo Elysée



The jury will convene in spring 2023 and will judge the nominees on the quality of their photographic work, the relevance of their projects and their ability to carry them out. Once the jury has selected a winner of the Prix Elysée, its decision cannot be changed.

The winner will be contacted in person by Photo Elysée. She/He agrees to be available in June 2023 for the corresponding announcement event, the date and location of which will be communicated at that time, and not to reveal her/his victory before that date. The identity of the winner will be revealed on that occasion, and then published the following day on the Prix Elysée website.

#### 10. Production of the Winning Project and Book Publication

Once the winner has been nominated, the curator will accompany her/him in the production of the project and the publication of the book. The curator will provide her/his expertise, in terms of both form and content, so that the winning project can be carried out within the deadline (the end of June 2024) and available budget.

The winner agrees to respect the technical specifications laid down by Photo Elysée and to grant exclusive rights to the project and related book to the Museum from June 2023 to June 2024.

The winner's project will be presented publicly in June 2024. The book of the project will be edited by Photo Elysée, with the co-publisher of the winner's choice, and published on the same occasion.

#### 11. Rights and Responsibilities

- All texts and images submitted as part of the Prix Elysée must be free of third party rights following the submission of applications
- Photo Elysée and Parmigiani Fleurier will have the necessary rights for publicity and promoting the Prix Elysée by the Museum and Parmigiani Fleurier, for publication in the press and projection in the course of all aforementioned events
- These obligations remain in force for the nominees until the winner is announced. The winner's image rights will be detailed in a separate contract with the Museum
- By entering the competition, photographers accept all aforementioned terms and conditions

#### 12. Miscellaneous

Photo Elysée reserves the right to alter the rules set out here at any time, after having duly informed any candidates who have submitted an application that complies with the criteria laid out before any such modification.

These rules are governed by Swiss Law and the competent courts in Lausanne, Switzerland, have exclusive jurisdiction.



### 13. Timetable

- 17<sup>th</sup> January to 14<sup>th</sup> March 2022: applications open
- June 2022: presentation of the nominees
- 11<sup>th</sup> September 2022: deadline for nominees to submit material for *The Nominees' Book*
- January 2023: publication of *The Nominees' Book*
- 26<sup>th</sup> February 2023: deadline for the nominees to submit final portfolios for consideration of the international jury
- June 2023: Prix Elysée award ceremony
- June 2024: deadline for the winner to complete her/his work and for the publication of the book, to be launched during a dedicated event